Farm Fresh Berhad

New Products to Bolster Growth

- **FFB to see contribution from its maiden growing-up milk powder products.**
- **Close to launching its consumer-packaged goods (CPG) ice cream.**
- **Regional expansion into the Philippines is reaching its final stages.**
- **Technically, FFB last closed at RM1.49. Monitor for a breakout, targeting RM1.60-1.62, with a LT target at RM1.65. Support is located around RM1.43-1.41, while cut loss is at RM1.40.**

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Company profile
FFB provides dairy products. The Company offers a wide variety of milk and flavoured yogurt. FFB serves customers in Malaysia.

FFB daily: Sideways consolidation breakout

Bloomberg

FARM FRESH BHD	
Last Price (RM)	1.49
5 Day Change (%)	1.4
1 Day Range Percentile (%)	100.0
5 Day Range Percentile (%)	83.3
52Week Range Percentile (%)	84.7
Volatility 30D	18.3
EMA9, EMA20, EMA60 Trend	Uptrend
Price vs. EMA20 (%)	2.1
DMI DI+	23.8
DMI DI-	18.8
ADX	21.8
RSI 14D	58.5
RSI OB/OS	Positive
Price vs. Bollinger Band (%)	78.3

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Financial snapshot

FYE Dec	FY22	FY23	FY24f
Revenue (RM m)	501.9	629.7	780.3
Net profit (RM m)	79.9	50.1	67.9
Shares (m)	1858.0	1858.2	1871.9
EPS (sen)	4.3	2.7	3.6
DPS (sen)	1.0	0.0	1.0
P/E (x)	34.7	55.3	41.1
DY (%)	0.7	0.0	0.7

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FY24f represents the forecasted figures for FY24.

Trading Catalyst

- **FFB to see contribution from its maiden growing-up milk powder products.** The growing-up milk powder products allows FFB to enter a new market, and FFB's branding in the dairy industry should help FFB to penetrate the market more quickly to provide revenue contribution.

- **Close to launching its consumer-packaged goods (CPG) ice cream.** Since FFB's acquisition of Inside Scoop, a CPG ice cream production line has been on the works and is close to launching. Meanwhile, the acquisition of Sin Wah will allow FFB to have immediate access to Sin Wah's existing distribution and logistics networks.

- **Regional expansion into the Philippines is reaching its final stages.** FFB expects to have the required licenses and registrations for the Philippines factory by May 2024. Upon commencement of operations, FFB plans to roll out its chilled and UHT products, and growing-up milk powder.

Technical Outlook

- Share price has been consolidating around and last closed at RM1.49. As the technical readings are positive, we expect follow-through buying interest to be seen in the near term, targeting RM1.60-1.62, with a LT target at RM1.65. Support is set around RM1.41-1.43, with a cut loss set around RM1.40.

Disclaimer

Glossary

Last Price (RM)	Last closing price
5 Day Change (%)	Percent change in price over the last five days. The formula is: [(Last Trade - Closing Price Five Days Ago) / Closing Price Five Days Ago] x 100.
1 Day Range Percentile (%)	Calculates the percentile value within the 1-day range
5 Day Range Percentile (%)	Calculates the percentile value within the 5-day range
52 Week Range Percentile (%)	Calculates the percentile value within the 52-week range
Volatility 30D	A measure of the risk of price moves for a security calculated from the standard deviation of day-to-day logarithmic historical price changes. The 30-day price volatility equals the annualised standard deviation of the relative price change for the 30 most recent trading days closing price, expressed as a percentage.
EMA9, EMA20, EMA60 Trend	If EMA9 is greater than EMA20 and EMA20 is greater than EMA60 it will be stated as Uptrend. If the EMA9 is lesser than EMA20 and the EMA20 is lesser than EMA60, it will be stated as Downtrend, otherwise Consolidation.
Price vs. EMA20 (%)	Position of the price away from the EMA20 level
DMI DI+	Positive directional movement.
DMI DI-	Negative directional movement.
ADX	ADX is a moving average of the directional movement index.
Price Skew	If the average of 20 days closing price is greater than 20 days Median price, it will be stated Up. If the average of 20 days closing price is lower than 20 days Median price, it will be stated Down.
RSI 14D	RSI measures the momentum of a security to determine whether it is in an overbought or oversold condition.
RSI OB/OS	If RSI 14 days is greater or equal to 70, it will be stated Overbought. If the RSI 14 days is greater or equal to 50, but lower than 70, it will be stated Positive. If the RSI 14 days is greater than 30, but lower than 50, it will be stated Negative. If the RSI 14 days is lower or equal to 30, it will be stated Oversold.
Price vs. Bollinger Band (%)	Position of the price compare to the Bollinger band in percentage

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