Emerson Electric Company (EMR)

Market Leader in Industrial Automations



Tradingview

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Emerson Electric Company

Company profile

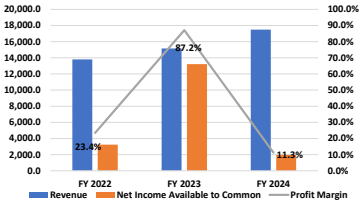
Emerson Electric Co. is a global technology and engineering leader specializing in industrial automation solutions across multiple sectors and operating in over 170 countries.

Technical Data

Price	136.82
R1	150.27
R2	160.12
S1	132.59
S2	130.80

M+ Research, Bloomberg

Financial Snapshot



M+ Research, Bloomberg

Technical Outlook

Price experienced a breakout with EMA lines starting to trend up, potentially forming a rounding bottom pattern. Price is expected to retest its 52-week high resistance at USD150.3, followed by its next resistance at USD160.1 (Fibonacci extension 1.000). A break below the USD130.8-132.6 support zone will invalidate the setup.

Trading Catalysts

- **High customer switching cost.** EMR's control systems are embedded in factories and plants for 10–20 years. Switching suppliers will risk downtime, recalibration and retraining, which are extremely costly for EMR's clients.

- **AI-powered solutions driving software ACV growth.** The group's multiple product launches in 2025, including Ovation AI Virtual Advisor for power generation and Nigel AI Advisor for test software are gaining traction with annual contract value (ACV) growing at double-digits, reaching USD1.5bn by 3Q25. This will position EMR at the forefront of industrial AI applications.

- **Solid financial performance.** The group has a USD2.7bn TTM free cash flow, with a TTM operating margin of 20.3% and NP margin 14.9%. We believe EMR's fundamentals remains intact, underpinned by its market leadership in industrial automation and global presence across 170 countries, benefitting from the growing global demand for AI-powered automation solutions.

Peer Comparison

	Ticker	Price (USD)	Market Cap (USD'bn)	P/E (x)	Forward P/E (x)	ROE (%)	NP Margin (%)	RSI	ST Trend
Emerson Electric Co.	**EMR**	**136.8**	**77.0**	**30.3**	**21.2**	**13.0**	**11.3**	**Positive bias**	**Up**
Powell Industries Inc	POWL	377.7	4.6	26.2	26.2	34.0	14.8	Positive bias	Up
AcuityInc	AYI	359.9	11.0	22.0	21.4	15.5	9.1	Oversold	Down
Honeywell International Inc	HON	200.1	127.0	33.4	28.9	35.9	14.8	Oversold	Down
Avg ex-Emerson Electric Co.			**47.5**	**27.2**	**25.5**	**28.5**	**12.9**		

Source: Bloomberg, M+ Research

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(a) nil.